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*Seashore Nite
Life*

NOVEMBER 26

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HELP FIGHT CANCER
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her life is in her
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This wonderful little girl, named Colleen, is a victim of Myasthenia Gravis, commonly called MG. Without the medication she holds in her hands her affliction could be fatal. With it, she is normal.

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Will you support the work to find the cause and cure of MG? The big difference of life itself may be in your hands, too.

**THE MYASTHENIA
GRAVIS FOUNDATION, INC.**
LAKELAND CHAPTER
STANHOPE N. J.
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Seashore Nite Life

What has happened to George Gardner, Dorothy Holmes? . . . "Big Train" Eddie Simmons, "Pouchie" George Walker, the bass player on Mattie Haley who sang in a lovely contralto voice. These were some of the names that made Pleasant Grove Inn the nite spot in Cliffwood, N. J. jump . . . Richard Johnson and Joyce Williams from Plainfield, Salley Boxley of Salley's Beauty Shop of Perth Amboy, Jessie Hedspeth of Red Bank, Jane Christine Newsome of Long Branch, Lorraine Cochin and Donald Brown of Asbury Park, Frances Taylor, Isabelle Richardson, Frank Melvin of Neptune, these were just some of the names that started the fifty's to roaring in the nite life circles nine years ago . . . Today the shore is not as hot as yesterday but it has its moments with a younger crowd . . . The setting has changed—"Pleasant Grove Inn" is no longer around, Majors Lounge, in Keyport, N. J., the newest and most modern in the hub of activity . . . Jackie Wilson's last date there drew folks from as far South as Cape May . . . We use to see Cora Meeks of Trenton up this way whenever something big was doing . . . Gwendlyn Benner and Ernest

Lewis are just a couple of nice folks making twosome, seen crowded in son Berry's "Green Brier Inn," in Pine Brook . . . This is a spot that has really come on in the last couple of years . . . The True Blues Combo rock this spot . . . Remember Mary Davis, the barmaid here, the sister of Newark's popular George Davis . . . Also other scene in the South Jersey shore area were Esther and Lina Murphy of Eatontown and Mary Parker of Red Bank . . . Everybody in Monmouth County is talking about the search for "Miss Monmouth County" to be held at the Silhouette Ballroom in Red Bank on Dec. 26th . . . Lois Larason, the part time barmaid . . . "Modonnas," one of the sportiest new spots along Springwood Avenue in Asbury Park has a nice group of folks balling there with Evelyn Mitchell whaling at the organ with Freddie Jones on sax . . . The friendly barmaid is Elsie, the bartender Mickey . . . Bobby Scott and Officer Emerson, two of the well thought of law enforcement gentlemen in Red Bank . . . The new winter shore line is gay and full of fun, and it doesn't close after summer, just home folks take over.



Dave Pearsal interviewing Nanda Young of Long Branch who is interested in the Miss Monmouth County contest.

* * *



Sgt. John H. Harris and Mary Walker who takes time out to pose at Green Brier Inn, Pine Brook, N. J.

* * *

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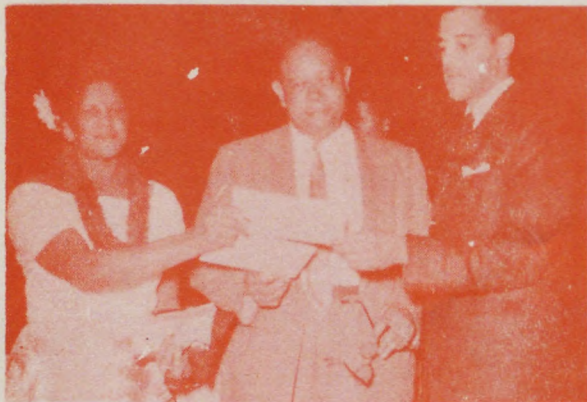
NEWARK, N. J.

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JACEY & FRANCES

Bartenders

COSMETOLOGISTS



Mrs. Jessie Grooks giving Detective Carlton check for NAACP, also Carl Andrews of Eoy's Club

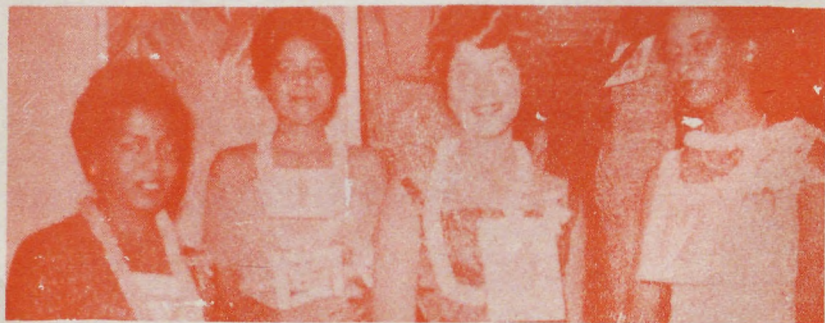
COIFFURE

STYLE

SHOW

AND

DANCE



Left to right: Tommy Bragg of Newark, Sylvia Williams of Jersey City,

Evelyn Talmadge of Verona and Carrol Cary of East Orange, of hair style show.

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Miss Transit, Juliet Whittle of New York City.

NEXT WEEK

On-The



Scene

Charles A'dell

NEW YORK—Last Saturday nite the girls who were entries of the New York and New Jersey Beauty Contest were feted at the Ophelia DeVore School and received consolation prizes and many other gifts, the girls were from Newark, St. Albans, New York City and Elmhurst . . . They included Joan Flood, LaRein LaMar, Shirley Coley, Melba Smith, Koekay Smith. the teachers and girls who participated.

REMEMBER WHEN!



Pictured here 1949, Ruth Brown being interviewed at Lloyds Manor by Tiny Prince. Connie Jeffries in background

MABELLE'S BIRTHDAY



New Park Central, Lockjaw who gave the birthday spread for Big Maybelle next to Jimmy Scott and Mark Allen of W.N.J.R.

Forget Me Nots

By THE OLD TIMER

...the hot nights at the old Dodgers Grill....when Lester B. Granger first returned from California with that state's license plates on his maroon car. The old 4 A. M. dances and tavern closings when you never got home until dawn.... when Mrs. Maggie Beckett beat off the opposition to become head of the State Federation.... and the classic courage of Mrs. Armita Douglas who never failed to rise against discrimination in any meeting, no matter how much courage it took.

Old Krugers, way back in the nineteen hundreds when the two step and waltz climaxed the evenings....then years later at the Captivator's formals there.

When J. R. Womble, the real estate biggie, first came to town; we passed his car in Trenton enroute to Newark and he had just come through from Pittsburgh....when lucious Nina Mae McKinney played the Orpheum....and Orlando Robeson was booked into Orange Armory by James H. Fultz at only 85 cents a head. The late Flingy Brown making his insurance rounds....and the greasy danc-

es when all that fine food was on all the tables.

Allen Harris with a police record a mile long calmly walking to court during his trial as if nothing was really wrong....and Clinton Hill lassies worrying us to find him for a party when he was even then enroute to Caldwell....remember when AA named him man of the year.... the P. M. meetings with the girl or boy friend under Bamberger's Clock....when Lill Huff, now a New Yorker, covered the social scene. The younger set dances at Ann Gordon's and the summer picnics at Potters Crossing....the year when the Rev. E. E. Ricks was in the news....the old parties at the Walter Dardens on Kinney St.

Summer nights out in Branchbrook, 'neath the moonlight.... winter skating on the lake therethe old gang of pretty gals at St. Phillips....Undertaker James Beckett crossing West Market to the bank that used to be there....the day Dan Winge vanished with Prudential gold.... Bob Queen's story on the death of politico DuPaur of Trenton.... the torrid affairs that blossomed on the apartment roofs....the twin music careers of Albert and Dolores Tillery.

JERSEY AFTER DARK

By "The Shadow"

Pat the Cat of W.N.J.R. plugged the fashion fair every day for two weeks, yet his name was not on the program.

* * *

Dennis Carey, the Essex County chairman, has Negroes in the Democratic and Republican parties talking about him like a dog.

* * *

Note: If fellows like J. T. Barnes lose their political appointed jobs after election, this shall be proof to the Negro voter that parties want you to be disloyal to yourselves first.

* * *

How could bad check J.W.J., the big time baseball promoter, sit down at a recent testimonial and eat a \$5.00 dinner knowing he had floated bad paper among friends, along with M.T.M., popular beauty shop owner.

* * *

Mr. and Mrs. Ray Robinson not as loving as always, it is reported.

* * *

E. C. of East Orange, who was the big big of the New York model school, has been quietly dropped. She knew too much.

* * *

Newark . . . The lady on Barclay Street who makes believe

she doesn't do anything dishonest should stop doing hair or the manager is going to find out . . . Smells up the hallways.

* * *

Englewood . . . The lass who is no longer taking beauty lessons but who lives in the fine house and lives off bootleg hair dressing while her mate toils as a longshoreman.

* * *

The new Gold Diggers, Newark . . . T.S., B.B., H.J., E.K., N.S., R.J., and don't say no to me.

Orange . . . R.S., B.L., K.K., M.S., F.R., they are talking.

Elizabeth . . . B.L.D., H.M., E.P., L.D., T.T., N.O., its true, watched you at the Hat Box.

Roselle . . . E.M., T.M., X.L., Z.M., T.P., folks at Omegas are talking.

Red Bank . . . D.P., E.J., W.R., H.W., followed you over to Silhouette Cocktail Lounge on Monmouth Street.

* * *

The Teddy Powell Promotions, Inc., at Rockland's Palace recently, where they tore the doors down, grossed \$18,000 . . . The same nite his affair at Virgin Beach broke even . . . Saturday nite in Newark grossed about a cool \$1,000, also grossed the same in Atlantic City.





Miss

Ruby Randolph
Paterson, N. J.

Nineteen years
old—likes bowl-
ing and sports.
Two years of high
school in which
secretarial course
was taken.

Statistics 36-
24-38.

Won first place
in the Passaic
New Jersey Beau-
ty Contest — Miss
Sepia 1958, com-
peting against 11
others.

WHAT is IT

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ON

THE BEAUTY WORLD
AND MODELS

HOUND DOG
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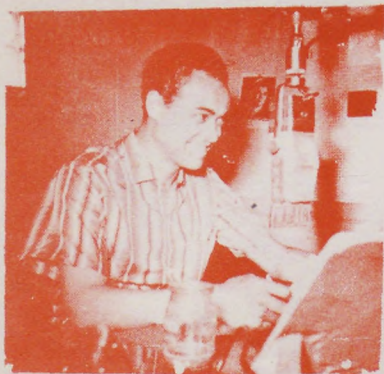
From the woods of Arkansas to the snow blanketed hills of Maine. From the sandy desert of Texas to the wide Arizona plains. You have heard about the death marches, annihilation stations and slave-labor camps, you have become sickened with grief. Your first reaction is to sigh with gratitude that it just couldn't happen here.

If you have read the Declaration of Independence, you will find a list of grievances against the King of Britain that will chill your blood. You will walk again in dread with your forefather will realize that they were goaded beyond endurance by the arrogant demands that eventually brought on the war. Afterward, they wrote the first ten amendments, which are our guarantee against enslavement by any majority. Because we are free, no "ism" can gain a foothold and no tyrant can wrench our liberty from us. Those who won our freedom in blood and agony recognized that liberty is the very soul of good government and our sigh of gratitude should go with them. Read the Bill of Rights and think about it, walk proudly in equal freedom with your fellowman, whatever he may be—black man, yellow man or white man. Let's try to be Americans.

W.N.J.R. 1430

"PAT

THE
CATS"
TOP TEN



Paterson—Mrs. John Richardson, whose husband works in California, as she arrived at Idlewild Airport in New York with their baby son Dwayne this month via Boeing's new 707 jet airliner. Mrs. Richardson has returned to 345 Hamilton Avenue, Paterson, from a year's stay in Berkeley, California.

Mrs. Richardson is being welcomed back by her stepfather, Mr. Thomas Bartlett. Also on hand to greet her were an uncle and cousin.

Here's Pat the Cat's Top Ten
Picks of the cool licks:

1. I'm Gonna Get Married—L. Price.
3. Say Man—Bo Diddley.
3. The Clouds—Spacemen.
4. What'd I Say—R. Charles.
5. I Love You Porgy—N. Simone.
6. Someday—B. B. Bland
7. Shout—Isley Brothers.
8. I Understand—Big Maybelle.
9. Gilee—Sonny Spencer.
0. Goin to New York—J. Reed.

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advertise
in

*Trend

Back

TREND'S COVER GIRLS

AIN'T SHE PRETTY



LESLIE, the female impersonator, stole the show given by Trudy last Sunday nite!

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Chicken and Pork Chops





Hour Glass, Newark, the center of attraction was Janet Winston with her cousins, Clara and Teddy Powell, on the left is Lew Perkins, in the background officer Bunny.

MAYOR OR HARLEM ...



Rev. Dempsey, center, voted last week the Mayor of Harlem, shown here with La Jeune Hundley, "Miss American Beauty of 1960," along with Rev. Adam C. Powell. Rev. Dempsey is assistant pastor at Abyssinian Baptist Church, New York City.

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PAST - PRESENT - FUTURE

Baby boy to Mrs. Annabelle William and husband, Mr. Earl William of North Sterling Street, East Orange, N. J. He is vice-president of IU-AFL-CIO Local 493 at Nopco Chemical Company.

* * *

Friends, children and grandchildren helped Mr. and Mrs. Hugo Bowles celebrate their 50th Anniversary two Sundays ago. Mr. Bowles is a charter member of the Bethany Baptist Church and one of Newark's oldest businessmen.

* * *

Passing Samuel Johnson, 43 years old, of South 10th Street, Newark, N. J., leaving a wife, Mattie Johnson, and a daughter and son, friends, children and grand children.

* * *

Mrs. Elizabeth Baxter Dorsey, 15 Elm Street, Newark, daughter of the late James W. Baxter, Newark's first and only Negro Public School Principal, died August 1st in Marland Medical Center, she was eighty-two. She leaves a sister, Mrs. Grace B. Fenderson, and a brother, Ernest, of East Orange.

Mr. Charles Goode, 112 Amherst Street, East Orange, died suddenly, August 14th. Funeral services were held at Bethsaida Baptist Church, 163 Bloomfield Avenue, Newark. He leaves a wife, Mary, and a son, James Jewell.

CHARITY BAL MASQUE

(MASKED BALL)

FRONTIERS of AMERICA, Inc.

Newark Chapter

TERRACE BALLROOM NEWARK, N. J.

SUNDAY, NOVEMBER 22, 1959

6 P.M. until 11 P.M.





On the Cover

SULTRY CAROLYN KEATS

Sultry Carolyn Keats lives with family in Scotch Plains, N. J. She attended Scotch Plains High School, likes sports, dances, has ambition to become model. Her measurements are 34-22-35.

• • •

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towns,

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and fun

Including all the other things
being done.

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to attend

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in,

So if you aren't a subscribed, be
one now

And tell your friends likewise
and how.

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By TINY PRINCE

Fashion Flash! — Marie Brown wearing a black sleeveless dress like silk, black pumps and jaunty hat, leather gloves and bag at Owl Club . . . Edgar Pope, brown slacks, beige brown sweater shirt, brown shoes, short brim hat and brown tweek jacket at Little Johnnie's.

Roslyn Brevard, one of the up and coming narrators, setting her goal by becoming a good model first.

Tan Town — Sorry to hear that Rosalie Anderson lies ill at Saint Barnabas Hospital now, so don't forget to send your card. Irvine Turner, the man with the common touch,

said America has three million Negroes and that it should drop the caste system, because every man has a gift . . . Spotted Wilkie Playboy Reed at Hour Glass, sipping alone . . . Wednesday nites at Vanity Club is something, including champaign, hors d'ouvres and pretty young women and men such as singer Lois Boyer, Teresa Gray, Carlos James and salesman Freddie Birchard. Wow! What an atmosphere.

Broadway Open House — Red Jones, the manager, has a brother named Johnny who has been with the East Orange shade tree division twenty-five years. Until the next seven, I'll be eleven.

Trend Magazine Publishing Co., Inc., assumes no responsibility for the contents or columns written by free lance writers.

PHILADELPHIA MODELS



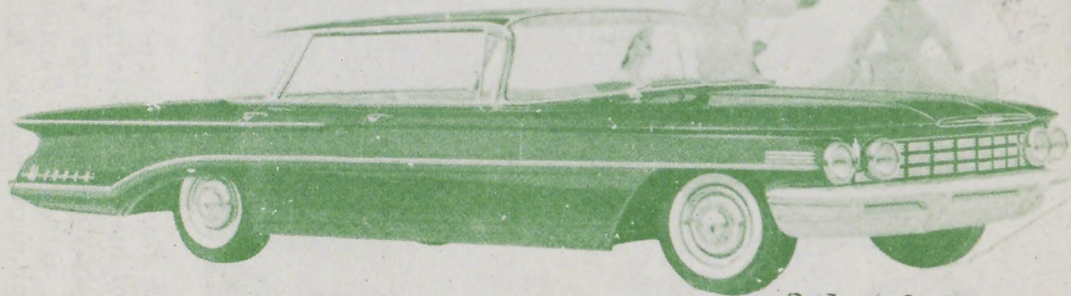
Left to right: Harry Thornton, formerly of Newark, now director of his own Modeling and Entertainment Group, recently thrilled huge audiences at Y.M.-Y.W.C.A. for Gethsemane Baptist Church. Models were Rene Coleman, Ronnie Adams, Ken Hill, Assistant Directors Carroll Johnson and Rhona Stevens.

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